

# 7703



## Product description

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ProtecRite® 7703 is a 3 mil white (with black back side) co-extruded polyethylene protective masking film designed for protection of various metals. The custom formulated acrylic adhesive system is designed to provide excellent long term performance with minimal adhesion build.

## Performance features

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- Removable: clean and stain-free removal, even after application for extended time periods
- Durable: provides superior protection against damage and abrasion during light fabrication, shipping and installation
- Easy application: the controlled unwind allows for application using manual or automatic methods
- Outdoor storage: UV-resistant up to 6 months

## Applications

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7703 can be used on stainless steel, mill finish aluminum and anodized aluminum.

## Technical information

Film thickness (without adhesive)	62 µm
Adhesive thickness	9 µm
Total thickness	71 µm
Adhesive type	acrylic
Adhesive strength (adhesion to steel)	1 N/25mm
Core colour	N/A
Tensile strength	44 N/25mm
Elongation at break	400%
Shelf life (from time of manufacture)	18 months (21°C / 50% humidity)

Important: The performance of all adhesive products is affected by many factors: heat, humidity, type of substrate, texture, inks used, and application technique. Our suggestions and recommendations concerning the use and application of our products are based on tests we believe are reliable. However, the purchaser must test the suitability of our products for his intended use under his own operating conditions. American BilRite Inc. Assumes no liability for claims beyond the replacement value of any defective products, and is no way for consequential or incidental damages. These products are not suitable for prolonged outdoor exposure.



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